

Cisco DNA Spaces: Digitizing People and Things

Get more from Wi-Fi

Digitization has rocked the foundation of every industry, changing the economics and reinventing business models. Companies that digitize can use behavioral data on people and things to make business decisions and to gain a strategic advantage against the competition.

However, when it comes to physical spaces, enterprises experience a data blind spot. They have limited visibility into the behavior of people (visitors, guests, and employees) and things (sensors, smart devices, and assets) and how people and things interact in the space.

What if your Cisco® wireless network could deliver more than connectivity and eliminate the data blind spots in your physical spaces?

Introducing Cisco DNA Spaces, a single scalable, reliable location platform that digitizes spaces by centralizing location services for both people and things. This powerful location platform leverages existing Wi-Fi infrastructure to give you actionable insights and drive business outcomes.

Benefits

- **Gain centralized control over and visibility into** location services via a single role-based dashboard with 24x7 monitoring and end-to-end Service-Level Agreements (SLAs) to help ensure reliability and performance of location services, including partner applications
- **Safely reopen locations and maintain safe, trusted workplaces** with built-in apps for monitoring density of people, investigating the impact of self-reported incidents, and delivering contactless experiences
- **Leverage gateway-enabled Wi-Fi 6 Catalyst access points** to enable multiple devices and applications, higher scalability, and unified support model at significantly lower cost
- **Enhance customer experiences by gaining insights** into people (customers and employees) and delivering relevant experiences at the right time and place
- **Improve the operational efficiency and reduce costs** by monitoring your assets, and operations devices
- **Realize industry-specific business outcomes** through a multivendor partner and device ecosystem, using the Cisco DNA Spaces App Center and IoT Device Marketplace to connect to onboard partner applications and end devices
- **Increase attachment rates and gain actionable insights** with OpenRoaming, opening new opportunities for you and your guests

Call to action

Get additional value beyond connectivity immediately.

Click [here](#) to learn more about Cisco DNA Spaces built-in apps for business resiliency.

What it does

Cisco DNA Spaces simplifies how location services are consumed by bringing all Cisco location solutions together onto a single cloud platform. Cisco DNA Spaces senses and synthesizes location data across properties and wireless investments to deliver location-based services at scale through three pillars: See, Extend and Act.

